

Immediate release

[Date]

[Fundraising event – marathon/bake sale/raffle] fundraiser for Lucy Air Ambulance for Children

[Your town/village] resident [your name] is [fundraising event/activity] on [date of event/activity] in aid of Lucy Air Ambulance for Children.

[Your name] is raising money for Lucy Air Ambulance for Children because [why you're fundraising].

[Your name] aims to raise [Fundraising target] through [the generous donations of friends/bake sales at work/various community events]. [He/she] has already raised [current fundraising amount] which will pay for [we can give you this information].

[Your name] said, “[example quote: I am thrilled to be running the marathon for Lucy Air Ambulance for Children. This is one of the toughest, yet most exciting challenges I have ever taken on. It’s also great to know the money I raise will be used to help get children to the hospital they need so that they can receive the best care; giving them the best start in life.]”

Charlotte Young, Lucy AAC’s CEO, said: “[We can provide you with a quote]”

To support [your name] in their [challenge/activity], go to [Link to your fundraising page].

-end-

Notes to Editors

[Your name, contact phone number and e-mail address]

Lucy Air Ambulance for Children is a national charity that provides the swift, safe and timely transfer of children to the hospital they need. For more information, visit www.lucyaac.org.uk. Lucy Air Ambulance for Children is Registered Charity Number 1138457.