

# Fundraising during the Covid-19 pandemic



It is so important that you keep yourself safe and your supporters safe whilst fundraising for Lucy AAC. Here's our tips on how to fundraise safely during these challenging times:

1

## Adhere to current Covid-19 restrictions

Make sure that any fundraising activity you do adheres to current Covid-19 restrictions. Restrictions may change and vary in different areas so always check the most up-to-date government guidelines here: [www.gov.uk/coronavirus](http://www.gov.uk/coronavirus).

2

## Fundraise virtually

The safest way to fundraise is from the comfort of your own home but this doesn't mean your fundraising will be boring. Escape rooms, quizzes, raffles, danceathons, gym sessions... there are lots of ways to raise funds virtually. As most of us are bored and stuck indoors, you may find that your fundraising has a bigger reach online than it would in person!

3

## Carry out a health and safety check

We encourage all our supporters to carry out a health and safety check prior to any fundraising. If you are taking on a personal challenge we strongly advise you only take part in low risk activities. High risk activities, for example an open water swim, may require emergency services support should you get into any difficulties, taking their attention away from supporting the current crisis. Also, please be aware that when taking on fundraising at home you are not covered by our public liability insurance.

4

## Do not collect cash donations

We strongly recommend that you collect donations through JustGiving, Virgin Money Giving, Facebook or by bank transfer.

**Your fundraising is vital right now.** Throughout this crisis our service has remained open for the children who need us and we have done everything we can to support the NHS. However, we have lost half of our annual funding due to Covid-19 and are currently experiencing a high demand for our service. We need your support to ensure that we can reach every child who needs us during this crisis.

